

The Future of AI Summit presented by The Institute / Graffiti Creative

150 5th Ave – 2nd Floor, New York, NY 10011
Wednesday, January 8, 2024 9:00-6:00pm EST

The Future of AI Summit

Morning Session (Main Stage) {Show}

9:00 AM - 10:00 AM

- **Guest & Attendee Arrivals**
- **Check-in and Continental Breakfast**
- **Networking & Socializing**

10:00 AM - 10:15 AM

- **Welcome Address | Opening Remarks Made By:**
 - **Nicole Turner, Global Tech Lead, Mastercard {7-10 minutes}**
 - **Lucas Foertsch, Founder, House of Muse {HoM}**, {As a strategic partner/sponsor, Lucas will introduce Digital Access keys and explain the benefits of the HoM Digital Access keys and what attendees get across all events!} (5 minutes, will dial remotely via Zoom)

10:20 AM - 10:40 AM

- **Keynote:** Amit Pradhan, Rainfall AI, Founder & CEO “The Future of AI and Frontier Tech - what T2.0 holds for the opportunities in the United States & beyond.”

10:45 AM - 11:30 AM

- **Panel Discussion:**
 - **Panel Title:** “The Future of AI and Frontier Tech - Post T2: how the interplay of exponential technology will change the way we live, shop, pay, transact, and entertain.”
 - **Moderator:** Amit Pradhan, Rainfall AI, Founder & CEO
 - **Panelists:**
 - Robin Shelley, President & Co-Founder of Jet Media Network/ICONOM
 - Dail St. Claire, Chief Executive Officer & President Board Director Philanthropy Asset/Wealth Management
 - John C Havens, Founding Executive Director, The IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems; Global Director, IEEE Planet Positive 2030

11:35 AM - 12:25 PM

- **Panel Discussion: "AI Investment Frontiers: The Role of Venture Capital and Family Offices in Shaping the Future"**
- **Description:** This high-level panel will delve into the pivotal role venture capital and family offices play in accelerating the development and adoption of AI technologies. The discussion will explore key themes, including identifying high-potential AI startups, balancing ethical considerations with profitability, navigating regulatory landscapes, and fostering innovation that aligns with long-term societal impact. Panelists will also share insights on how capital allocation strategies are evolving to meet the challenges and opportunities posed by AI advancements.
 - **Moderator:** John Biggs, Editor/CTO, Keep Going,
 - **Panelists:**
 - Erik LaPaglia, NextTech Ventures & Propy, Managing Partner
 - Marc LoPresti, Market Rebellion, CEO
 - Jacob Kobi Frankel, Founder, Beyond Alpha Ventures
 - Patrick O'Kain, Partner, Borderless Capital Partners

12:30 PM - 1:30 PM

- **Networking Lunch**
 - Sponsored by

Afternoon Session (Main Stage) {Reveal}

1:30 PM - 2:30 PM

- **Solo-Keynote:** "Breaking Business Physics: How AI Is Transforming Traditional Business Mechanics, Decision-Making, and Financial Performance"{10-12 minutes}
- **Description:** AI is not just a technological advancement—it's a seismic shift in business operations that will redefine the core principles of business. Here's how AI will disrupt and rewrite the rules.
- **Speaker: Paul Kirchoff, EPX.Global {closed}**
- **Panel Discussion: "The Future of the AI/Human Interface: Humans as the Ultimate User Interface for AI"**
- **Description:** AI is increasingly integrated into every facet of our lives and business, redefining the relationship between technology and humanity. The concept of "Humans as the UI for AI" explores a future where human interaction as the central operating mechanism for AI systems gives way to data and P2P AI systems.
 - **Moderator: Paul Kirchoff, Founder, EPX.Global**
 - **Panelists:**
 - Alquincia Selolwane, The Black Virtual Mall, CEO

- John C. Havens, Executive Director of The IEEE Global Initiative
- Ben Christensen, Partner - Strategic Partnerships & AI Ethics for VentureOS

2:35 PM - 3:15 PM

Panel Discussion: "AI for Small Businesses: Harnessing the power of AI for innovation and growth"

- **Description:** This high-level panel will delve into how companies and startups are leveraging generative AI and other AI technologies while reshaping the small business landscape and creating opportunities for small business growth and efficiency. Mastercard and the Start Path Program founder will share examples of how AI is leveling the playing field for small businesses and driving success in an increasingly digital world. The panel will explore how small businesses are using AI for tasks like customer service, marketing, and decision making. Mastercard will share the pilot of the Small Business AI tool and play a video. Finally, we will close out with how small businesses must protect themselves as AI is now being used for cyber-attacks and fraudulent activities.
 - **Moderator:** Amber Dawkins, Mastercard Small Business Financial Inclusion, VP
 - **Panelists:**
 - Michele McCray-Howard, Mastercard Global Digital & Social Marketing
 - Tiffany Ricks, HacWare Founder, CEO, and Chief Hacker
 - Khalid David, Chief Executive Officer/Co-Founder, Tracflo, Co-founder

3:15 PM - 3:30 PM {COFFEE BREAK}

3:30 PM - 4:15 PM

- **Panel Discussion: "AI's Role in the Global Economy"**
 - **Moderator:** Rochelle Nadhiri, TheRoco, VP
 - **Speakers:**
 - Lauren Weininger, The Metapause, Founder & CEO
 - Laquelle Mari, Frontier leader in AI innovation
 - Constantin Kogan, CEO, TDX

4:20 PM - 4:55 PM

- **Panel Title: "The Human Element in AI: Building Connections in a Tech-Driven World"**
- **Description:** This panel delves into the importance of human connection in an increasingly

- AI-driven business landscape, exploring how technology and relationships intersect in the startup ecosystem.
- **Key Discussion Points:**
 - How AI can enhance, rather than replace, the art of networking and relationship-building in venture ecosystems.
 - Strategies for founders to leverage AI while maintaining authentic connections with investors and partners.
- **Moderator:** Aryuna Merdygeeva
- **Panelists:**
 - James Wolff, Warshaw Burstein LLP, Counsel, Chair; Emerging Technologies Law Group,
 - Paul Kirchoff, Founder, EPX.Global
 - Bryan Talebi, Founder of Ahurai

5:00 PM - 5:30 PM

- **Panel Title: “AI in Media”**
- **Description:** Experts will explore how AI is disrupting each media sector, sharing insights into the fundamental transformations in cultural narratives, industry roles, data perspectives, and audience experiences.
 - **Moderator:** Laquelle Mari, Frontier leader in AI innovation
 - **Panelists:**
 - Raoul Davis, CEO Ascendant Group
 - Nicole Enslein, CEO Sublime Communications
 - Sakyi Oduro, Advisor Bonin Ventures
 - Matt Bird, CEO ESG News

5:00 PM - 5:30 PM Closing Remarks

- Made by Shaun Saunders Creative Visionary behind THE INSTITUTE GLOBAL
- **Business Awards Given Away,**
- **Isaac Taylor: The Editorial Excellence Award** (Category: Leadership in Digital Journalism) Reason: As Platform Editor at The Wall Street Journal Isaac Taylor has played a pivotal role in ensuring that quality journalism thrives in the digital era. His ability to balance editorial integrity with the evolving demands of digital platforms has set a new standard in media. Under his leadership, *WSJ* has continued to expand its reach and influence, maintaining its reputation as a leading source of news while embracing technological advancements. The ****Editorial Excellence Award**** celebrates Isaac’s contributions to the transformation of journalism, recognizing his leadership in shaping how news is consumed and delivered in the modern age.

6:30 PM - 6:30 PM Networking & Curated Drinks

See attached the floor plan of the open lounge for The Future of AI Summit. I attached a 3D picture and a brief summary of the set up details below as well. We will go over this during our call later this afternoon.

MPR ABC:

Theatre Style

Speaker setup - TBD

Open Lounge:

1. Registration desk in front of staircase
2. High top tables scattered in front of moss wall
3. Marble credenzas placed together for breakfast and lunch
4. Couches set up in front of open lounge screen for overflow

